

IT'S NICE IN THE SUN

Wednesday, January 13	Max. Min.
Thursday, January 14	61 44
Friday, January 15	64 32
	61 32

TWENTY-SEVENTH YEAR

The Desert Sun

and PALM SPRINGS NEWS

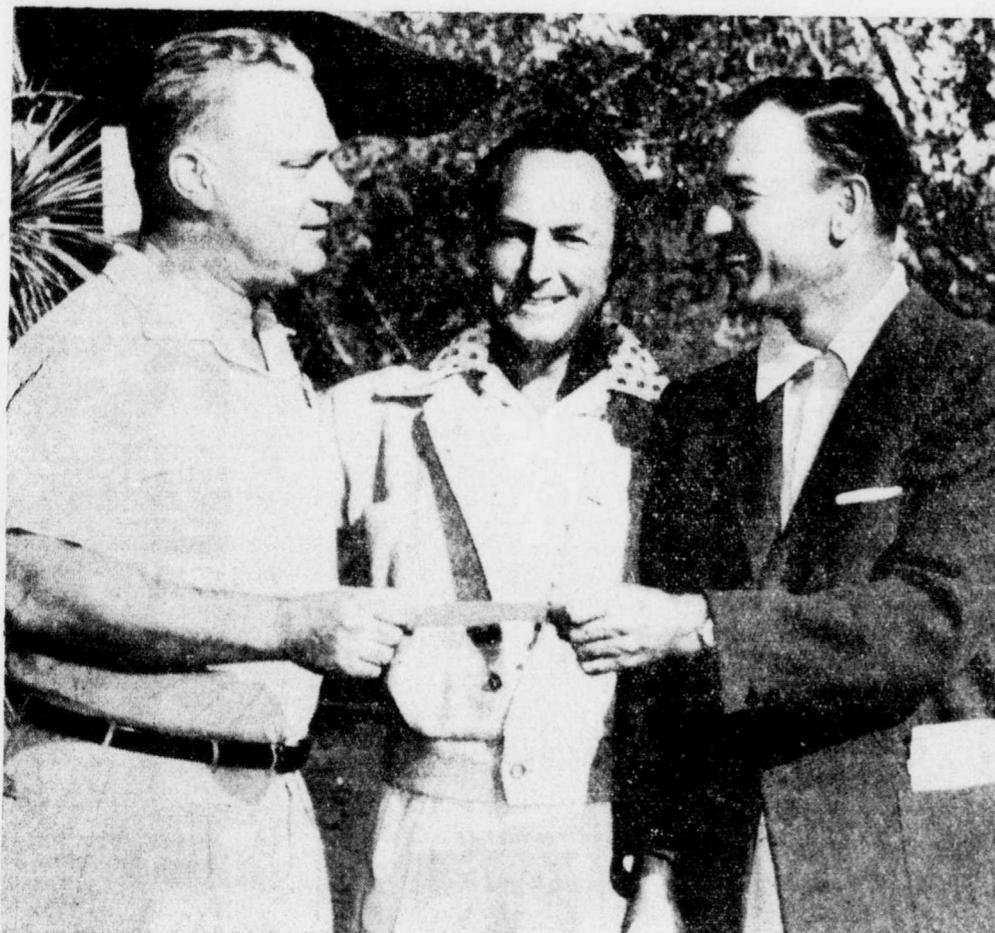
VOL. XXVII, NO. 43

2 Sections — 14 Pages

Palm Springs, California, Monday, January 18, 1954

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(Frank Partridge Photo)

COMMUNITY CHEST — Ben Hogan, right, "Mr. Golf," presents A. G. Kettmann, Community Chest chairman, left, and A. G. Rosin, Advance Girls chairman, check for \$500 to help fill the chest. The check was from proceeds of the Ben Hogan recent Testimonial Dinner.

Council to Act on Highway Plan Tuesday

Final precise plan for the permanent routing of Highway 111 and its improvement will be presented to city council Tuesday night, following its adoption Wednesday by the city planning commission at a public hearing at which no one appeared in opposition.

Property owners at an earlier informal meeting had expressed their approval of the plan, which will maintain the present routing of the highway.

Council is expected to set a date for a public hearing of the proposed plan, prior to its adoption by them, and its being submitted to the State Highway Commission.

In other action Tuesday, council is expected to consider bids for a street sweeper.

FLOOD CONTROL PLANS AND LAND USE STUDIED

Prospective purchasers of the Indian land at the court sale Wednesday need not be alarmed about immediate banning of subdivisions there because of flood control problems.

This was the information today from informed sources who stated that in numerous subdivisions in this area original purchasers of lots and homes have been informed of the flood danger, and many of these areas are the most popular and exclusive residential areas of the city.

THE LAND in Section 26, the proposed sale and the possible flood danger were discussed at an informal meeting of city council, city planning commission, County Flood Control Engineer John Bryant, commissioners of Flood Control District No. 6, and Henry Harris, Jr., assistant area director, Bureau of Indian Affairs, Ned Mitchell, local Indian agent, and a representative of the United States Army Engineers.

Bryant told the group of the danger to this area in Section 26 by a heavy rainfall, along with similar dangers existing in Sections 23, 24 and 25, and that if an opinion was requested of him, he would not recommend subdivision there.

THE GROUP agreed that Harry would request a letter from Bryant stating this fact and that he would present it to

Judge William Mathes, United States District Court, so that all purchasers might be apprised of this possibility.

Judge Mathes ordered the sale of land in Sections 26 and 14 to satisfy a judgment for attorney's fees for Oliver O. Clark, Judge John W. Preston, Sr., and David Sallee.

All prospective purchasers are asked to meet at the local Indian agency office, 132 North Indian avenue, at 10 a.m. Wednesday, and from there will go to the first parcel to be auctioned.

ONLY SUFFICIENT of the land to satisfy the judgment plus interest and sale costs, will be sold. Basic figures are \$90,258.67 and \$20,765.

As a result of the informal meeting between the groups, the city planning commission is gathering all data possible on areas in the city subject to flood danger, after which the commission proposes to hold public hearings to consider whether the areas are suitable for subdivision purposes, and, if not, changing the zoning to water course districts until proper flood control measures are effected.

First area to be considered is expected to be the Palm Canyon Cone, which covers Sections 23, 24 and 26.

SHOTS OUT WINDOW — Malicious mischief, breaking a window with a pellet gun, at the Mrs. Charles Blue residence, 530 West Tahquitz drive, was reported to police Friday by Caretaker Harry Barber.

IN AMATEUR PART — Bob Hope will be one of the participants in the Pro-Member part of Thunderbird's \$15,000 PGA approved golf tournament January 28, 29, 30 and 31. Hope, who attracts one of the largest galleries on the course, is pictured practicing his putting on the ninth green at Thunderbird.

SPEEDIEST SPORTS CARS TO RACE THIS WEEKEND

(Photo on Page Four)

Every type of sports car featured in racing today will be entered in the sixth annual Palm Springs Road Race next Saturday and Sunday, January 23 and 24. George Cary, director, announced today.

One of the leading models will be the Kurtiss, an American car built by Frank Kurtiss of Los Angeles, and which has won more races than any other car on the West Coast.

The Kurtiss is usually powered by Lincoln, Mercury, DeSoto or Cadillac engines, and all four

See RACES, Page 4A

be the Kurtiss, an American car built by Frank Kurtiss of Los Angeles, and which has won more races than any other car on the West Coast.

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Admits Theft

Must Spend Ten Days in Jail

Manuel Herrera, 43, 219 South El Segundo, was sentenced to 10 days, one suspended, in county jail last week by Judge Eugene Therriau, after he entered a plea of guilty to theft of the wallet of John J. Kitchen, 277 Foothill Street, while the latter slept in his car at 200 South Indian Avenue between 2 and 4 a.m. Saturday.

The wallet and the \$75 it contained were recovered.

PARKED CAR HIT

Hit-and-run property damage to the left fender of his car while it was parked in a downtown parking lot was reported to police Wednesday evening by James L. Jensen, Smoke Tree Ranch Sales.

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Co-Feature



EARLY BIRD SHOW EVERY SUNDAY Starts at Dusk Come Early Get Home Early

SITA AT WHITE SUN — White Sun Guest Ranch was a gay scene last week when members of the Student International

Travel Association (SITA) gathered there for their third annual reunion. Above is a 1914 jitney bus in which three of the members drove to the desert from Los Angeles.

Auto Hits Rock, Driver Injured

By JAN F. ROUSE

George Thurman Chadwick 646 Camino Real, suffered minor head injuries when he lost control of his jeep while traveling on Panorama road, and it crashed into a boulder at the side of the road at 1 p.m. Thursday.

Chadwick's jeep struck a rock when making a turn, causing him to lose control, Officer Edward Gutmann reported. It was preparing to jump from the vehicle when it struck the boulder, throwing him against the windshield. Chadwick received emergency treatment at Desert Hospital.

Damage to the jeep was estimated at \$100.

DHS Zone Hearing Set for Wednesday

Public hearing on a proposed zoning plan for nine square miles in the Desert Hot Springs area will be held Wednesday county planners announced Friday.

The hearing will start at 8 a.m. at the Desert Hot Springs school.

SPECIAL RATE LOOK!

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White Sun Ranch Scene of Annual Reunion of SITA

By JAN F. ROUSE

Journey down to Palm Springs in one of the world's most unique vehicles... Frank Dupuy's 1914 Ford Jitney Bus. This trip was on the same SITA European cycle trip last summer, and compared to covering nine or ten countries in Europe, they thought it would be a "snap" getting to the White Sun. But the trip took well over eight hours.

SITA Student and Odyssey Adult Tours, is unusual in that it was started over 20 years ago for the express purpose of stimulating real international goodwill and understanding through offering extremely low-cost, educational, and adventurous tours for everyone of all ages to every part of the world.

Young and old alike were there... all held together by the common bond of adventure shared... members from the "Adult Camel Tour" of the Mediterranean Basin, the Round-the-Worlders and the Hawaii Schooner youngsters and always—the European student cycling members plus more! All spent the weekend basking under the warm desert sun and enjoying the countless activities—hiking, riding, swimming, bicycling at the White Sun Ranch. Ages ranged from 15 to 65—and some of the SITA faithfuls came from as far away as Morristown, New Jersey and Schenectady, New York, with others from Tucson, Arizona, Santa Barbara, San Diego, San Francisco and Los Angeles!

The prize for the most loyal and patient group arriving should go to Frank Dupuy of San Gabriel, Peter Marr of Pasadena, and Miss Anne Perkins, prominent young Los Angeles socialite, who made the long

Open Door in Traffic Brings Police Ticket

Catherine C. Pappas, 422 Hobson, was cited for opening her vehicle door into the lane of traffic, following an accident at 3:30 p.m. Friday involving her parked car and one driven by Vernon H. Krings, Cathedral City.

Damage to each car was estimated at \$100.

Cathedral City Man Injured in Accident

Automobiles driven by Edward W. Gorges, 45, of Cathedral City and Fred Small, 17, of Palm Springs were involved in a collision at Glen and Grove streets in Cathedral City Thursday.

Gorges suffered minor injuries in the accident.

The Desert Sun

and PALM SPRINGS NEWS

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Suspect Caught After Two Years

David Whittaker, San Diego, was returned here this week to face charges of stealing a trailer, and traveling through Washington, Colorado and Arizona, before it was abandoned by his wife at Blythe.

An anonymous tip as to Whittaker's location led to his arrest just three months before the statute of limitations would have applied to the case.

Whittaker is charged with taking the trailer, and traveling through Washington, Colorado and Arizona, before it was abandoned by his wife at Blythe.

He entered a plea of not guilty at arraignment in justice court, and Judge Eugene Therriau set his preliminary hearing for January 19.

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(Desert Sun Photo)
AT NORTHWEST REUNION PARTY — Four directors of the Shadow Mountain Club were in attendance at the Friday night opening of the four-day Northwest Reunion Party at the club. Pictured are, left to right, Robert G. Meyler; A. Ronald Button, Republican National Committee man; Leland Quick, club president, and A. E. Stewart, president of Catalina Swim Wear company.



From Page 1—MORE ABOUT
THIS SIDE

dodge city traffic, after you leave Los Angeles it will be fairly quiet all the way to the Atlantic and you can finish up looking across the bay to Boston... Will be easier than Palm Canyon drive on a Sunday.

COMES A NOTE confirming our only flying saucer of the season... Two weeks ago visitors at the Clarence Reed home at Araby Point reported seeing a bluish white object scrape the Santa Rosas and explode... They asked if anyone else had seen it... Comes a call from Bonnie Woodmansie who reports seeing the object but didn't say anything about it before because of the scoffers at flying saucers... Referring again to that Mexicali trip there were two items I forgot to mention... One was the surprise and delight registered by Mrs. G when the native Mexicans were able to understand her Spanish and the other was the hundreds of heads seen on the trip... Cattle, sheep and lettuce.

He will speak on Saudi Arabia and its oil potentialities. Last Thursday Dr. Stan Dugan was the speaker telling an interested audience of "The Miracle of Birth." Dr. James H. Blackstone Jr., pastor of Community church here, was program chairman. Harold West, president, presided.

(Desert Sun Photo)
NEW RECORD ATTENDANCE — Palm Valley School, private day school for students in grades seven through 12, reopened after the holidays with an increased attendance, and a further increase is anticipated at the start of the second semester February 1. J. Blake Field, director-owner reported. Field is pictured above with his eighth grade United States History class, left to right, Suzanne Green, Patricia Waldron, Mary Jane Hocking, Michael Ames, Daphne Kerr, Diana Kerr, Stewart Lyons and Judy Howard.

Mrs. Nina Graves of St. Louis, Missouri, is a guest at the home of Mr. and Mrs. George Oliver.

The Desert Sun—30
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, January 18, 1954

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Proceeds to Palm Springs Community Chest

Palm Springs to be World Golf Capital

Top Pros Heading for Thunderbird PGA Tournament

(Photo on Page One)
Only one more week remains before the golfing spotlight of the world swings to Palm Springs and further establishes its claim as the "Winter Golfing Capital."

Leading golfers of the country are now competing in the Pebble Beach tournament and from there will start to move here to compete in Thunderbird Country Club's \$15,000 PGA approved tournament.

PRACTICE SESSIONS will start Monday, with the competition scheduled for Thursday, Friday, Saturday and Sunday, January 28, 29, 30 and 31. Many villagers and visitors will preview the play, attending the practice rounds as gallery spectators.

First two days of the tournament play will be a Pro-Member event with the pros finishing out their 72 hole play on Saturday and Sunday, January 30 and 31.

Scheduled to participate are the 25 top money winners of 1953, plus ten other top golfers of the country, including several who have entered semi-retirement from the tournament circuit.

AMONG THESE ARE: Peter Thompson, Australian Open champion; twice runner-up in the British Open.

Jimmy Demaret, defending champion, and when the tournament was not PGA approved but the \$10,000 prize money still attracted many of the top golfers in the country.

Lew Worsham, Lloyd Mangrum, Cary Middlecoff, Byron Nelson (in the only tournament he plans to enter this year), Ed Oliver, Julius Boros (1952 leading money winner), Jim Ferrier, Dutch Harrison, Lawson Little, Jimmy Hines and Jim Turnesa.

Mexicali Stages Bullfight Sunday

Mexico City's current bullfighting sensation, Guillermo Caravajal, has been signed to perform at the Mexicali bullring Sunday, January 24 at 3 p.m.

He is to be featured with another brilliant performer, 22-year-old Joselito Mendez, a favorite with Southern California aficionados.

Kon-Kre-Kota

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LEADING CONTENDER — The Kurtiss Sports Car pictured above will be one of the favorites in the Palm Springs Road Races, for it has captured as many or more West Coast titles as any other car. Built by Frank Kurtiss of Los Angeles, the

car is powered by Lincoln, Mercury, DeSoto and Cadillac engines — with all four types expected to be entered here, according to George Cary, who is in charge of the races at the airport.

From Page 1—MORE ABOUT

RACES

Indians Edged Out by Banning by Single Point

are expected to be entered here. Kurtiss is well known for the racers he designed for the Indianapolis Speedway, and his sports-car model is patterned after them.

OTHER CARS EXPECTED to be seen here in the weekend races include the Jaguar, Allard, Ferrari, Mercedes, Cunningham, Singer, and MG.

The course at the Palm Springs Airport will be two and one-half miles around, with a straight-of-way of 4,000 feet. The races are sponsored by the Long Beach MG club and Cary, in cooperation with the California Sport Car Club.

One hundred and twenty-five entrants are expected in the various events both Saturday and Sunday, with the crowd-pulling sport expected to attract more than 25,000 spectators.

NEW FEATURES of the two-day races will be a half-hour of motorcycle races on Sunday, starting at 12 noon, and the first annual Indio Cup Race at 12:40 p.m. Sunday, which was inaugurated for competition between cars built prior to 1918.

Races Saturday start at 12 noon, with the morning devoted to technical inspection and practice. On Sunday morning the Concours D'Elegance will be held at the Polo rounds, with practice at the airport. Regular races Sunday start at 1:30 p.m.

COACHES OF THE TWO DAY RACES will be a half-hour of motorcycle races on Sunday, starting at 12 noon, and the first annual Indio Cup Race at 12:40 p.m. Sunday, which was inaugurated for competition between cars built prior to 1918.

In the preliminary, Banning took a 42 to 34 decision over Palm Springs Junior Varsity. Sam Jones of the Paposes and Jesse Bracy of Banning tied for game scoring honors with 14 points each.

Other Riverside County League action saw Hemet defeat Perris 54 to 45, Coachella edge San Jacinto 41 to 36, and Beaumont defeat Elsinore 41 to 39.

SUN GLASSES STOLEN — Theft of a pair of sun glasses and a steel measuring tape from his parked car in the vicinity of The Plaza, was reported to police Friday by Don Kennedy of Seattle.

The Desert Sun — 40 and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, January 18, 1954

State's Fastest Bike Riders to Compete Here Jan. 30

Entries of some of the state's fastest bicycle riders are coming in rapidly these days to Clinton Mitchell, chairman of the Owen B. Coffman post, 519, American Legion committee handling the event.

Several who have appeared in the two previous bicycle race meets here have signified their intention of racing again this year. Among these are Jerry Carson, North Hollywood, 1952 state champion and second in the national finals; Bobbie Tetzlaff, who has appeared on many TV bike race programs; and several others from many parts of the state.

LOCAL SCHOOLBOYS will be given plenty of chance to compete with several events arranged for them.

Kiner Signs Cub Contract

Ralph Kiner, star outfielder with the Chicago Cubs who made headlines throughout the country for a month last year because of his holdout with the Pittsburgh Pirates, Thursday told the Cubs that he was satisfied with the terms offered.

Kiner, a resident of Thunderbird, is reported to have received a cut from the reported \$80,000 he earned under a Pittsburgh contract last year.

PROFESSIONAL

TOURNAMENT

\$15,000

JANUARY 28, 29, 30, 31

Thursday, Friday, Saturday and Sunday

SEE THE NATION'S LEADING PROS

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LLOYD MANGRUM

JIMMIE DEMARET

ED OLIVER

TED KROLL

JERRY BARBER

AL BESSELINK

ERIC MONTI

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FOR RESERVATIONS CONTACT

Thunderbird Ranch and Country Club — Palm Springs

Thursday and Friday — \$3.50 per person per day

Saturday and Sunday — \$5.00

\$15 for all 4 days of tournament

(Monday, Tuesday and Wednesday practice rounds — \$2.50 Gallery Fee)

27 to 21 at halftime, 41 to 31

after three periods of action.

Norm Wysinger, Marine center,

was high scorer with 13

points, and the other five play-

ers had from five to 10 points.

Pete Youngberg was high point

man for Mhoon and Mhoon

with 10 counters.

29 Palms Marines — 51

Quinn, f 1 9 8

Reilly, f 1 9 5

Gobrecht, f 4 1 13

Wysinger, c 4 5 12

Olsen, g 3 9 16

Mason, g 4 11 51

20 11 51

Mhoon-Mhoon — 35

Youngberg, f 4 2 10

Fleming, f 1 0 2

McCarty, f 0 0 2

Haynes, c 3 1 8

McKinney, c 6 0 2

Rogers, g 0 0 2

Naughton, g 3 0 5

Buresh, g 3 0 5

13 9 35

Score by quarters:

Marines 12 15 14 10 51

Mhoon-Mhoon 13 8 10 4 38

13 9 35

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Many styles and Finishes

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Guaranteed Lubrication

By A Specialist

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SPENCER RAUBER Prop...

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Gardenia Club — The patronage of ladies and gentle-

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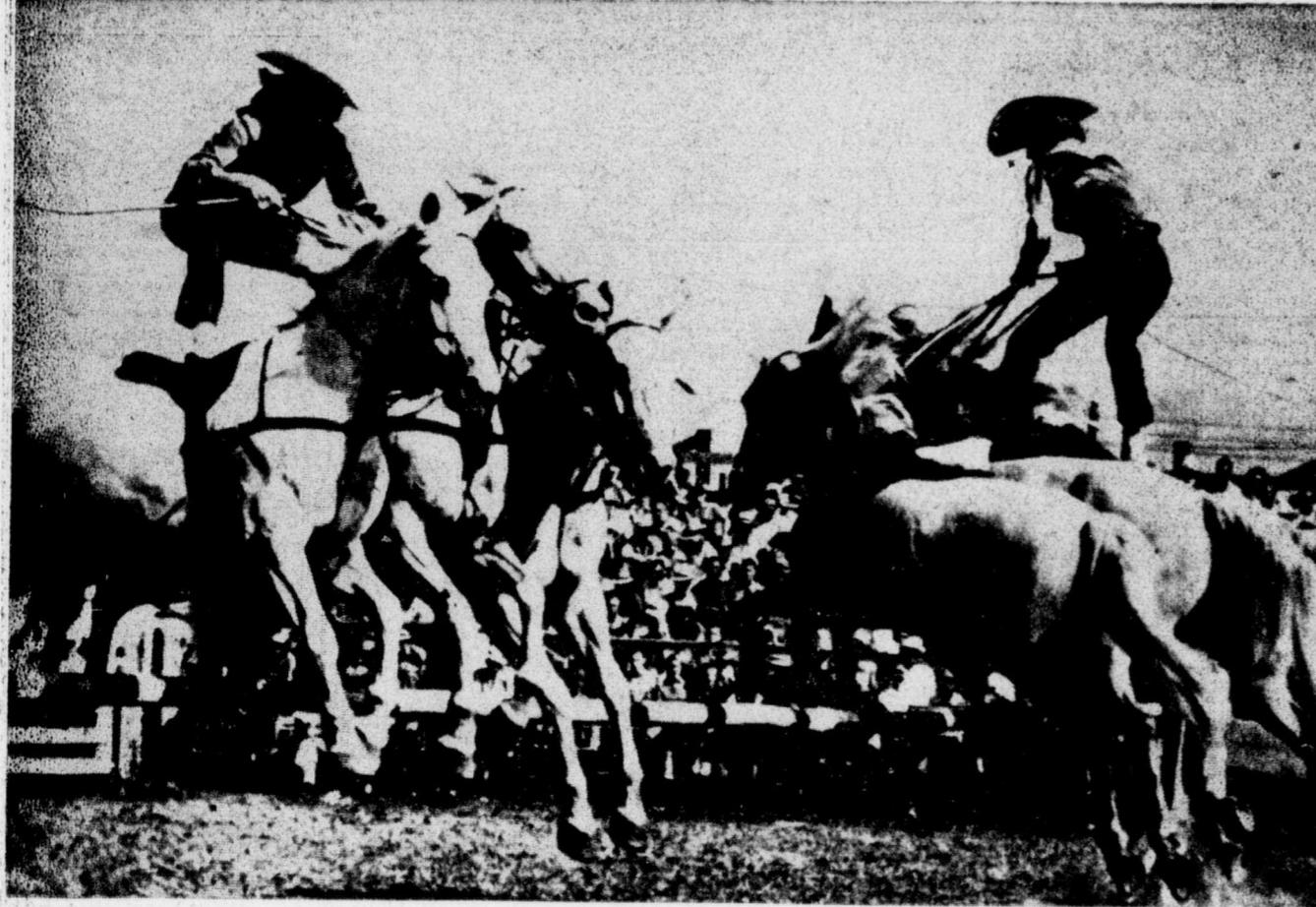
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home or office at no cost or obligation.

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for Free Estimate



RODEO FEATURE — Two trios of Arabian blooded horses take the hurdles at nerve-tingling speed in a cross fire jump as the Valkyries and their Flying White Horses prepare

OUTSTANDING RODEO ACTS MARK GREAT SHOW HERE, FEBRUARY 6, 7

One of the outstanding rodeo acts in the country today will appear at the Palm Springs

New Cadillacs

- 1 - '53 Convertible
-
- 1 - '53 — 62 4 door sedan
-
- 1 - '53 — 75 8 passenger sedan
-

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Hurry!
Call

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SIMSARIAN**
850 N. Palm Canyon Drive
Save up to 25% on
Refrigerators
Gas & Electric Ranges
Washing Machines
Freezers



SPEAKING OF GESE — Jerry Cotaran, left, and Charles Lewis hold the limit of geese each. They bagged their game in the area southeast of Salton Sea the other Sunday.

Jam at Turn

Two Cars Suffer Damage at Corner

Two cars attempting to turn off Indian avenue onto Saturino road at the same time collided at 11:24 a.m., Wednesday, causing \$310 damage to the vehicles.

The car ahead was driven by Patricia Ann Oliver, Smoke Tree Ranch, and following her vehicle was one driven by Lewis L. Wagner, 458 West Arenas road. Both were traveling south on South Indian avenue.

Wagner was cited by Officer Edward Gurmann for not having a driver's license in his possession.

Make Own Gate in Fence at Airport

No opening, so they made one.

Harry D. Hill, city street superintendent, reported to police Friday that someone had driven a vehicle through the locked gate at the southeast corner of the airport.

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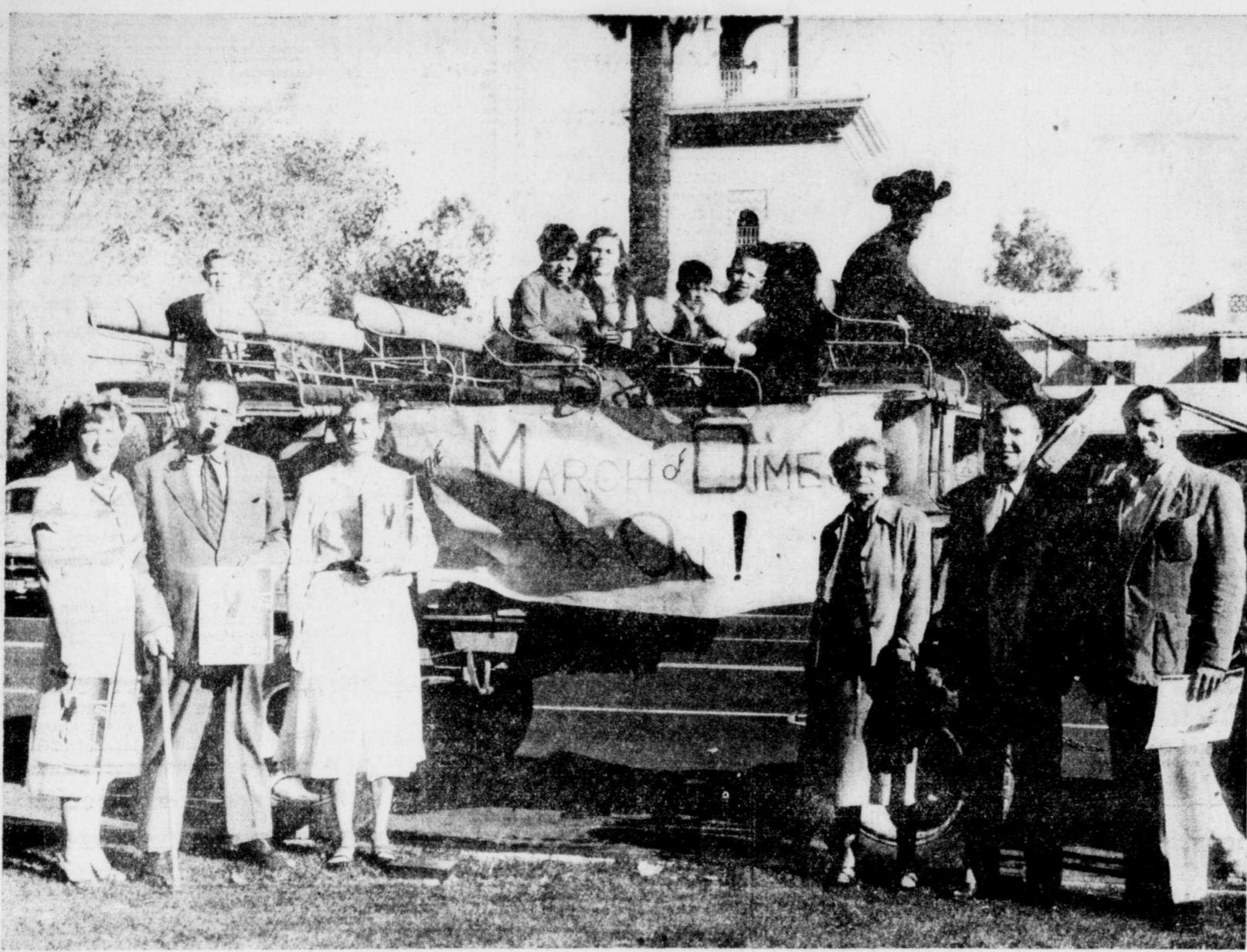
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Suspect Returned
on Check Charges

Lester Raymond, alias L. R. Wineteen, was returned here yesterday from Los Angeles by Sgt.

Durman Ordway to face charges of issuing a bad check.

The Desert Sun—6
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, January 18, 1954



(Photo by HUG)

START MARCH OF DIMES — Youngsters rode in a coach through town last week to start off the March of Dimes drive here. Committee members are,

Registration for Council Election Closes February 18

Palm Springs voters were reminded today that they have until Thursday, February 18, in which to register or change their registration, in order to be eligible to vote at the April city election.

Only registration now is at the city offices, but it is possible that several downtown booths will be established by civic groups as was done at the last presidential election.

Terms of three councilmen expire this year: District 2, Jerry Nathanson; District 4, Jerry Sanborn, and District 6, Frank Miller.

Candidates for election or re-election may start filing for their posts on February 13, with the last filing date March 4.

AUTOMOBILE LOOTED

Theft of slacks and shirts valued at \$45 from his car in a downtown parking lot Thursday night, was reported to police by H. R. O'Neill, Jr., of Los Angeles.

Dr. Sidney Noles, Jr.

Optometrist

- Eyes Examined
- Same Day Rx Service
- Latest Modern Eyewear

Phone 2212

170 West Amado Road

Clouters Break Into Four Autos, Take \$137 Loot

Four cases of car clouts Wednesday evening or Thursday morning were reported to Palm Springs police department.

Victims were:

Henry Harner, 111 South Indian avenue, theft of a flashlight, sun glasses and wallet, valued at \$75.

Vardon Going, 168 West Arenas road, theft of a raincoat, binoculars and prescription glasses, valued at \$75.

William Goodrich, 111 South Indian avenue, theft of a bowling ball and keys, valued at \$35.

Fulton Burley, Sherman Oaks, theft of two hub caps valued at \$20.

CLIP BOARD LOST

Loss of a clipboard containing routing and delivery notations was reported to police Thursday afternoon by John Riley of Los Angeles.

2nd Annual Yo Yo Contest At Youth Center Feb. 13, 20

Second annual Palm Springs Yo-Yo Contest will be held at the Palm Springs Youth Center on February 13 and 20, it was announced today by Howard Haddock, city recreation director, and Ted McKinney, Youth Center director, co-sponsors.

Two winners will be selected February 20, and they will compete in the regional contest at Pomona. Sectional contest will be held at Los Angeles, with the state finals scheduled at Sacramento. The state winner will be awarded a four-year college scholarship by the Duncan Meter Corporation, overall sponsor of the contest.

Engineers estimated that a run-off from increased farming in Coachella and Imperial Valleys will cause the sea to rise until it reaches 220 feet below sea level — about 1968 — and then stop.

Salton Sea, which rose 13½ inches last year and now is 236.45 feet below sea level at its surface, will stop rising in 1968 — so engineers say.

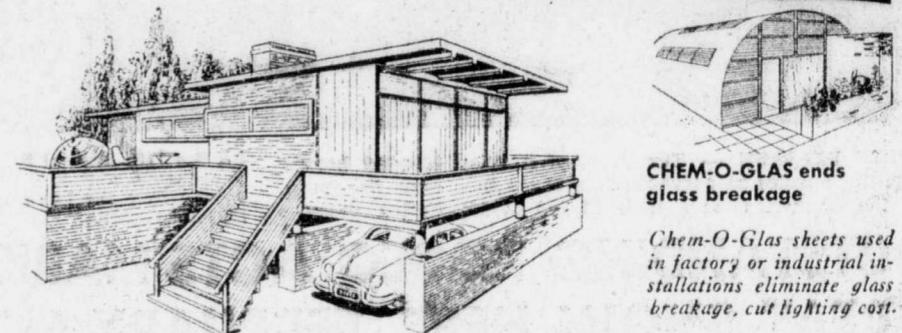
Only one of its type Code Approved as "flame resistant," Colorfast, Fadeproof, Maintenance-free. No pain needed — ever. Precision-molded under 400,000 lbs. to give greater strength of 26,000 psi, and absolute uniformity throughout. 5 colors in flat or exclusive RIBBED shape so easy to install without costly special moldings.

Presenting

"Anti-Glare" DESERT WHITE

CHEM-O-GLAS

New Shatterproof Translucent Structural Sheets
That Screen Out Glare and Heat . . . Admit A Soft
Jewel-Like Glow to Patios, Offices, Factories . . .



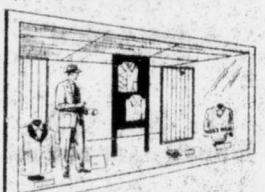
CHEM-O-GLAS ends glass breakage

Chem-O-Glas sheets used in factory or industrial installations eliminate glass breakage, cut lighting cost.



CHEM-O-GLAS adds a smart new touch

Distinctive ribbed design of Chem-O-Glas panels widely used by progressive architects & designers for office and home interiors.

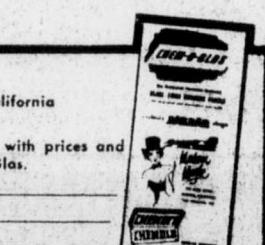


CHEM-O-GLAS is a life-time investment

Remodel or redecorate your store, office or home with overlaid, everlasting Chem-O-Glas. Low in cost. Colorfast. Modern Magic for home, office, or industrial use.



Another CHEMOLD CO.
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...available today for as little as 1.25 per week.



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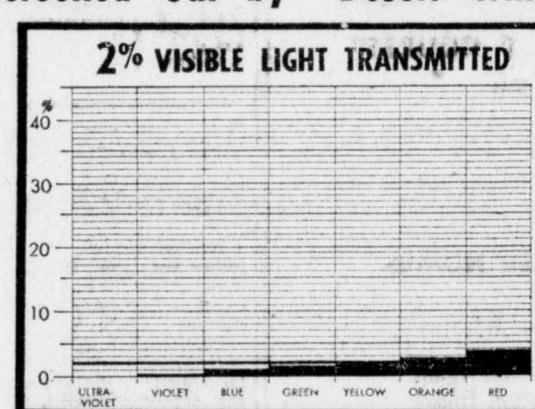
Compare prices, color, quality, beauty, ease of installation . . . and you, too, will choose Chem-O-Glas . . . the newest, the smartest, the aristocrat of translucent building panels.

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Only Chem-O-Glas offers you the smart new RIBBED design with overlapping joints . . . so easy to install Available in 8' lengths, 32 7/8" wide (32" wide from center to center of outside ribs). Small 7/8" rib overlap saves you up to 5¢ per sq. ft. over other designs requiring greater overlap. Insist on the original and genuine "Anti-Glare" Chem-O-Glas.

Proof! Up to 98% of Light, Glare, Heat Screened Out by "Desert White"



"Desert White" Chem-O-Glas proved cooler by test

"Desert White" sheets admit only 2% of total sunlight striking surface, thus filter out glare and heat to transform sunlight into a restful, refreshing, jewel-like glow.

MORE PROOF: Chem-O-Glas now Code Approved by City of Los Angeles Board of Building and Safety Commissioners . . . flame resistant, high heat resistant, has excellent weathering and electrical qualities, a flexural strength of 26,000 PSI . . .

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Please send me your free "Idea Folder" with prices and information on local delivery of Chem-O-Glas.

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THE ARISTOCRAT OF TRANSLUCENT BUILDING PANELS

See CHEM-O-GLASS at these Dealers

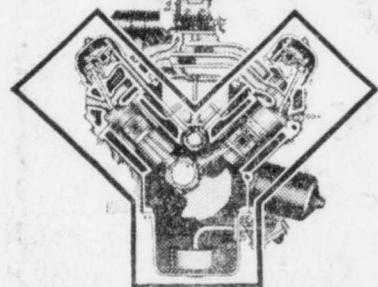
Palm Springs Mirror & Glass Shop
483 North Indian Avenue

Palm Springs Builders & Supply Co.
490 Sunny Dunes Road

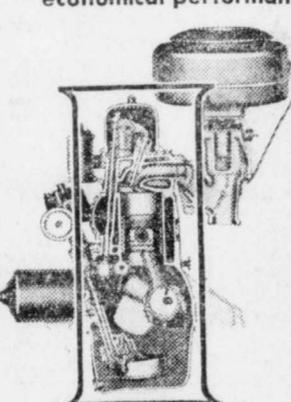
Inquiries invited from Architects, Designers, Builders and Dealers.

See the CHEM-O-GLASS STAR PLAYHOUSE every Tuesday night, Channel 13, 7 - 8:30 P.M.

Ford presents two new deep-block engines



They're the industry's most modern engines with free-turning Overhead Valves and integral valve guides . . . high-compression, low-friction design . . . extra deep-skirted crankcases. Both engines are designed for long life with smooth, economical performance.



Like the new Y-block V-8, this engine has Ford's deep-block design for greater rigidity, longer engine life. Also, like the V-8, you get modern monoblock, low-friction design, high-turbulence combustion chambers, and Automatic Power Pilot. Both new engines give you amazing response at all driving speeds.

You are cordially invited to come in and Test Drive the

'54 Ford

Ford's new 130-h.p. Y-block V-8
New deep-block design means greater rigidity for smoother, quieter performance . . . longer engine life. Other features which make this engine a long-lived, smooth, saving performer are: new low-friction design, Free-Turning Overhead Valves, new 5-bearing crankshaft, and new high-turbulence combustion chambers.

Check the extra dividends in the '54 FORD. You'll find new, smooth-riding Ball-Joint Front Suspension . . . a new, stronger frame . . . optional power assists . . . beautiful new styling, inside and out. They're all reasons why Ford's the one fine car in the low-price field.

*Available at extra cost.

More than ever . . . THE STANDARD for THE AMERICAN ROAD

BEN COWAN FORD

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496 N. PALM CANYON DR.

TV at its best! Don't Miss 'Ford Theatre,' KNBH (4), Thursday, 9:30 p.m.



LEADING LADY — Attractive Mary Fossett, a favorite of Palm Springs theater-goers, will play the leading role in the next production of the Palm Springs Playhouse, "Years Ago." It opens tomorrow night for a week's run, with Helen Stenborg and Barnard Hughes in supporting roles.

Rain Blamed for Crash Into Pole

His vision obscured by rain, Richard E. Simmons, 28, Rancho Mirage, crashed into a telephone pole which he claimed "was right in the middle of the road" on Avenida Olancha. The accident occurred at 4:20 p.m., Tuesday, and caused \$250 damage to Simmons' car.

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One would normally think New Year's would end the gay desert life, but out Rancho Mirage way it was just a starter. Main reason—Polly Wilson's houseguests the Duncan sisters and Vivian's husband Frank Herman. Polly took them to Desert Air where the gals gave Chuck Travis' piano a thorough working over. Then they were over at Hidden Springs ranch for lunch and pictures later by Life Magazine's Bob Wernick.

On Friday evening Shadow Mountain was packed for their show. Leland Quicks attired in a Zsa Zsa Gabor eye patch emceed and the wisecracking was terrific. Walter O'Keefe, Gabby Hayes and Bill "Honeymoon" Boyd were hosting ring-side tables and the gals paid tribute to each of them much to the delight of the crowd. Rosetta said that the standing applause at the end of the show was one of her greatest thrills. At the risk of dating myself, I saw them in "Tosy and Eva" at the Mason Theatre in Los Angeles in 1926 and I've never forgotten their song "Remember?" The gals said the show opened at the Alcazar Theatre. (They ad libbed Alcatraz for short) in San Francisco July 9, 1923.

Went to the Sunday morning breakfast ride at Desert Air. What a beautiful setting. Jack Pover's chuck wagon and tables for over a hundred hungry riders. Some on their own horses—Janice and Frank Bogert, Dr. Ketchersid and other groups from the neighboring stables at Palm Desert and Thunderbird. The Boyer hotcakes are really the business and Johnny Boyle's new song "Don't throw away your confederate money" is no slouch. "Cool, Cool Water" is to Johnny as "Donkey Serenade" is to Alan Jones.

Some new cases of "Sand in the Shoes"—that's a chronic disease—folks leave the desert and just have to come back. Jan King, formerly manager of Mormon Village spending a few days at Firecliff Lodge with her mother, Mrs. Ruth E. Kruidenier. Jan is assistant to the director of television operations at National Broadcasting. Johnny Warburton—lived in the Del Sol area quite a few years and left to go back in the movies. Now he's spending a week suntanning and learning a new TV script. Mrs. Robert Gunn Snowden, who had previously lived here, gave up her social and business activities in Beverly Hills and is now a home owner here. Jack Frazier, Los Angeles attorney, used to visit Rancho Mirage when we had only five houses. Now he's back for a week's golfing at Thunderbird.

In and Out—Stan and Karen Gleason visiting Peggy Lester Kay is a dress designer. Just for the record—Peggy Lester is nursing a broken ankle—she tripped in a hole at Riviera Golf Club last Monday. I offered to return a cane she loaned me after my accident—but now she had to stay in character and is using a putter equipped with a rubber tip.

From San Francisco big time patent attorney Bill Boyken. With his friend, Eddie Abbott, they're spending a few days in the Boyken menage before Bill and Jean take off for a few months in Europe. Can't say that I minded the lack of rain, because all our ranchers irrigate from wells or the canal water, but sure miss the snow that goes with it camping San Jacinto and San Gorgonio, not to mention the wild flowers next Spring. "Cheerio Amigos."

Indian Land Group to Meet on Friday
Landowners and lessees of Palm Springs Indian Land will hold its regular meeting at 7:30 p.m., Friday, January 22, at the Frances Stevens school auditorium. President George Prosper announced today.

Speaker expected at the meeting is Judge Vernon V. Hilliard of Murieta, candidate for Congress against the incumbent John Phillips.



RECORD BREAKER — Billy Eckstine who was spotlighted on the stage of the Chi Chi Starlite Room during his opening performance Sunday night is acclaimed as one of the foremost recording artists in America today. He is credited with breaking attendance records wherever he has performed in theaters, night clubs or at concerts as a soloist.

Billy Eckstine Pleases Big Audience at Chi Chi Show

Billy Eckstine opened in the Chi Chi Starlite Room Sunday night for a two week run marking the second big time performer to take the spotlight in that famed night spot during the current season.

Known throughout the world as one of America's foremost recording artists, Billy Eckstine is credited with singing more hit songs than many recording artists on the American stage today.

In a short span of ten years Eckstine has skyrocketed to fame with such favorites as "Skylark," "Jelly Jelly" and times."

Dennis, the Menace By Ketcham



Television Men Urgently Needed

Pay Averages \$3 to \$5 An Hour

I want to talk to sincere men, who are interested in permanent employment in this big-booming, lucrative and rapidly advancing field of television.

This is the only combination training program where you will actually work on Television, equipment and the training will not interfere with your present job.

Do not answer this unless you are sure you are ready to start training immediately. Our state representative will be in your town a few days only. Call Mr. Ross immediately for appointment.

We Train You

Phone 2701

California Electronics & TV Institute

Museum Programs

MONDAY, January 18—8 p.m. At Museum Natural Science Series: Mining and Metallurgy. The Story of Nickel and This Is Aluminum.

TUESDAY, January 19—8 p.m. At Museum Desert Series: Dr. Marks will present slides on Mexico.

THURSDAY, January 21—8 p.m. At Museum General Membership Meeting and film classic: Man of Aran.

FRIDAY, January 22, 8 p.m. At Museum Anthropology-Geography Series: "Wheels Across Africa" and "The Nile River Valley."

SATURDAY, January 23, 10 a.m. Field Trip To Garnet Hill. Some climbing. Bring lunch and water.

SATURDAY, January 23, 5 p.m. Frances Stevens school Guest Lecture Series: Mrs. Alice Landell, an illustrated lecture, My Friends, the Navajos.

Menus

Menus to be served in cafeterias of Palm Springs Unified school district this week are printed below to aid mothers in planning comparable home meals.

MONDAY — Beefburger pie with cheese pit topping. Tossed green salad, French bread and butter. Canned peaches and cookies, Milk.

TUESDAY — Steamed Frankfurter. Boston baked beans with pork, Cole slaw with green pepper strips, Rye bread and butter, Apple sauce, Milk.

WEDNESDAY — Beef stew with fresh vegetables. Lettuce and tomato salad. Wholewheat bread and butter. Baked rice casserole with raisins, Milk.

THURSDAY — Spanish steaks, Whipped potatoes. Buttered vegetables. Wholewheat bread and butter. Stewed apricots, Milk.

FRIDAY — Macaroni and cheese casserole, Creole string beans, Celery sticks, Wholewheat bread and butter, Cherry crisp, Milk.



(Eddie Carroll Photo)
MISS UNIVERSE — Dining at the Saddle and Sirloin is Mrs. Ronnie Mayengo, the former Christaine Martel, voted "Miss Universe." She is shown above with host, Dave Lyons. The Mayengos are honeymooning here.

Second Lecture in Series Slated

Thursday Night

Dr. Arthur L. Bietz will speak

Thursday night at Frances Stevens school on "Creative Living" at 8 p.m. It is the second in a series of lectures sponsored by the Evening high school of which Chester Sprout is prin-

The Desert Sun — **and PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Monday, January 18, 1954

Your Health is our Responsibility For Prescriptions

Ramon
PHARMACEUTICAL COMPANY
We Give S&H Green Stamps

Open to the Public El Mirador Health Club

featuring ...

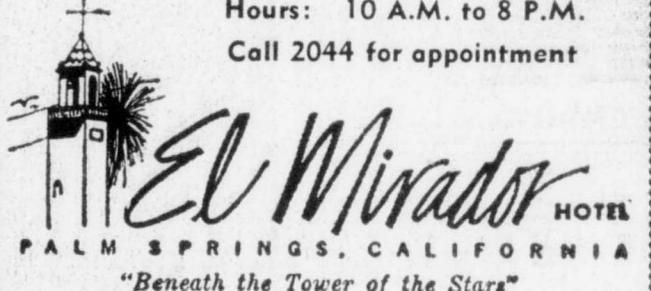
FINNISH STEAM ROCK BATHS

with Noted Masseur

Fred Leemans in charge

MEN'S AND WOMEN'S DEPARTMENTS

Hours: 10 A.M. to 8 P.M.
Call 2044 for appointment



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At your finger tips

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24 Hours a Day

Direct from

PALM SPRINGS MUSIC CO.

Your favorite club and many of the fine homes in Palm Springs have found "WIRED MUSIC" the most popular medium used today. For music **AT YOUR FINGER TIPS** when you want it at any time of the day or night. You have music for that cocktail party . . . background music in your shop or any place of business.

Inquire about this service today!

Palm Springs Music Co.

360 No. Palm Canyon Dr.

Phone 2066

Confident Living

by
NORMAN VINCENT PEALE

People Are Really Wonderful

From Page 1—MORE ABOUT ADVENTURE

admit that he needed aid.

Right now, if he doesn't receive an invitation to dinner he eats a hamburger at noon and then skips dinner, and if he doesn't have an invitation to sleep in his home, he sleeps in his car.

Xico probably inherited his love of adventure and travel from his grandfather, now 84 years of age, who traveled extensively in North and South America by himself.

His father too has traveled extensively, and his brother is now studying in Europe. His father, of French descent, was a major in the United States

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I once heard of a man who offered up each morning what seems to be a very strange prayer. Upon arising he would pray, "O Lord, help me to have a high opinion of myself."

You may think of some people who already have this exalted opinion of themselves without the necessity of praying for it. It does indeed seem so. We meet many people who are overly extroverted and even bumptious; they seem to have no lack of self-esteem or conceit.

But these people, who are so obvious, may blind us to the many who have a negative opinion of themselves. They doubt their own ability, are retreating and shy in personal relationships and have a strong sense of inadequacy. They suffer from what the psychologists term an "inferiority complex."

Haven't you, perhaps said to yourself, "I haven't got it in me I can't do it, I can't keep going." Many of us feel this way at times.

Recently a young wife came to me, literally in tears. "How is it possible?" she asked me, "to go with a man for a year and think you know him, then to marry him and, after six months, realize that you don't know him at all?"

"Is that what happened to you?" I said.

"Yes," she replied, "My husband is a big strapping fellow, over six feet tall and handsome. You can see that I'm not very big and it seemed to me that a man like him would take care of me and protect me. I got a sense of security when I went out with him and I thought it would be that way all our lives. But now that I am married to him, I find that he's a shy, shrinking man who believes that he can never do what he's supposed to do. He always thinks he's going to fail. I have to be not only a wife to him, but apparently I have to mother him and take care of him as well."

"Do you know?" she concluded, "sometimes I feel like taking him and shaking him and trying to make him see what a wonderful person he is if he only knew it."

Well, that is a trouble with many of us. We do not fully realize what we are. We are not aware of our unrealized possibilities; so we go through life being less effective than we need to be. Situations defeat us all the time, if we only knew it, we have inner powers equal to any problem life brings us.

In a Southwestern city I met a successful man who told me that he came to that city as a "bum" — a hobo. Aimlessly he hitch-hiked across country, sleeping in barns, haystacks, any place that would afford protection.

One day he asked for a handout at a back door. The kindly housewife with keen insight saw his inner worth. She gave him a book by this author. Stuffing it in his ragged pockets he read and re-read it. The message of the book was simply that with God's help anyone can make something of himself. He

GOP Assembly to Elect Tonight

Nominating committee of the Palm Springs Republican Assembly Friday evening selected a slate of officers to be presented at the annual meeting of the organization at 7:30 p.m., Monday, January 18, at the Fiesta House.

Members of the nominating committee were: John Dill, chairman; Gertrude Walker, Barbara MacDonald, Melba Bennett and Al E. Hoover.

All directors of the Assembly are urged to be present at the Monday meeting.

The Desert Sun — 8¢ and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, January 18, 1954

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From Page 1—MORE ABOUT ADVENTURE

admit that he needed aid.

Right now, if he doesn't receive an invitation to dinner he eats a hamburger at noon and then skips dinner, and if he doesn't have an invitation to sleep in his home, he sleeps in his car.

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PRICES GOOD ALL WEEK
... plus Federal Tax

FOUNTAIN DRILL SPECIAL
LITTLE THIN — GOLDEN BROWN
HOT CAKES 25¢
Served with creamy butter and Log Cabin Syrup until 11 A.M.

ICE CREAM SODA 21¢ With whip cream. Choice of flavors

FISH'N CHIPS 49¢ With snoestring potatoes, cole slaw and tartar sauce, piece of lemon, roll and butter. Piping hot and freshly prepared!

LIQUOR VALUES
6 year Old!
MELLOW SPRINGS Bottled in Bond KENTUCKY STRAIGHT BOURBON
Fifth Gallon \$3.98

Make a super drink, one you and your friends will enjoy, with 100-proof Mellow Springs Bourbon ... best seller Thrifty exclusive.

3 Year Old KENTUCKY RESERVE Straight Whiskey Fifth Gallon \$2.69 A Thrifty Exclusive

ROSSI IMPORTED VERMOUTH ITALIAN 30-ounce Bottle \$1.19 Martini Rossi's fine dry Vermouth is the perfect drink mixer!

ALL AMERICAN — 12-oz Cans 2 for 37¢ Case of 24 cans \$3.17

OLD GIBRALTAR STRAIGHT WHISKEY Fifth Gallon \$3.39 Distilled Fall '46; bottled Spring '52.

DUNDEE CREAM OF SCOTCH WHISKY FIFTH GALLON \$4.29 Distilled and bottled in Scotland ... the "cream" Scotch at a Thrifty price!

HAMMOCK BEACH CHAIR Sturdy Wood Frame FOLDING "Yacht Chair" \$3.49
FOLDING PACK \$1.59
FOLDING STOOL CAMP 98¢ Gay striped canvas.

DRUG SPECIALS

Full Pint — Limit 1 Rubbing Alcohol	9¢
Borbro, 1/4 grain Tablets 250 - Saccharin	17¢
Dunce Tube, Zinc Oxide Ointment	9¢
Half Ounce Bottle Mercurochrome	7¢
100 Capsules — 5 MCG \$1.19 Vitamin B-12	79¢
100 Borbro 25,000 Unit Capsules \$1.98 Vitamin A	98¢

366 SO. PALM CANYON DR. STORE HOURS: Monday thru Thursday, 8:30 A.M. to 10:00 P.M. Friday and Saturday, 8:30 A.M. to 11:00 P.M. — Sunday, 8:00 A.M. to 10:00 P.M.

1st ANNIVERSARY SALE

FREE! GIFT BAGS WITH PURCHASE OF \$1.00 OR MORE (in any dept. except liquor)

Exciting "Surprise" Packs filled with an assortment of nationally advertised merchandise. Hurry for yours!

First Time Ever AT THIS LOW PRICE

\$3.95 Value! MEN'S NYLON PUCKERETTE SPORT SHIRTS \$1.99

• All First Quality!
• Choice of colors!
• With Two Patch Pockets!
Wash easily, dry quickly, never need ironing ... always neat

89¢ Value Boys' Combed Knit Polo Shirts \$59¢

\$3.95 VALUE! MEN'S & BOYS' SWIM TRUNKS \$1.99

Plain and printed trunks for swimming and sunning. Wide variety of colors. Choice of sizes.
• Gabardine, lastex, shark-skin, celanese!

REG. \$2.98 MEN'S PANTS \$1.99 Blue Denim "LOAFER KING" Sanforized for satisfaction. Elastized waist for perfect fit. Zipper fly. Colors S. M. L.
Washable and Color fast!

150-Sheet Roll PAPER TOWELS 2 for 25¢ Limit 4

\$1.00 Value! MEN'S BLOCKED STRAW HATS \$39¢ Natural Straw! Waterproofed! Permanently sealed! Small, medium, large!

98¢ Plastic WATER RING 79¢ Inflatable kiddie swim ring!

Latex Rubber REG. 98¢ BEACH BALLS 79¢ 27 Inches in diameter

The Desert Sun

and PALM SPRINGS NEWS

Page One-B

Palm Springs, California, Monday, January 18, 1954

Second Section



With Hildy Crawford

As far as I know there isn't any such thing as plaid ink . . . or polka dot ink . . . but what I would like to have to describe the fabulous beauties of Palm Springs . . . is technicolor ink . . . Using black ink and white newsprint is like doing an epic film in black and white . . . it just limits the possibilities.

At the premiere of "Living Desert" . . . I was fascinated by Disney's portrayal of what goes on . . . out on the desert . . . but even as I watched it . . . the thought occurred to me that a good companion piece would be . . . "Living it up on the desert" . . . for there's no place like Palm Springs . . .

When you get the "red carpet treatment" . . . you are really living it up . . . like when Maitre d'Mario Savio at Howard Manor, comes over himself to mix a Caesar salad for you . . . or prepare a zabaglione . . . while you watch fascinated . . . Like the Racquet Club's Teddy Noell asking your favorite music . . . and then playing Strauss in his own divine fashion . . .

Like Roy Bradley seating you in the Queen's chair at Don the Beachcomber . . . and then watching the flame as a coffee grog is prepared for you . . . Like Emile or Leon giving you the preferred treatment at El Mirador . . . or George Kainapau's flashing smile as he sings your favorite "Sweet Lillian" in the exotic South Pacific Room . . .

Like watching Tony Trabert play on the courts at The Tennis Club . . . and dancing to the music of Dave Sloan's orchestra in the beautiful Bougainvillea Room . . . Like listening to artists like Dorothy Shay, Carmen Miranda and Sophie Tucker at the Chi Chi . . .

Like attending events like the City of Hope dinner or the Ben Hogan Testimonial dinner with a million dollars worth of entertainment . . . Like a quiet poolside lunch in the sunshine . . . with world-famous figures at nearby tables . . . Like driving down Palm Canyon drive between the lighted palm trees . . . Like a million and one exciting experiences that happen to those of us . . . lucky enough to live in Palm Springs . . .

Buttons and Bows

Edith Eddy Ward, that sparkling personality who is so often referred to as the unofficial mayor of Palm Desert . . . was the Belle of the Ball . . . Friday night at the kick-off event of Shadow Mountain Club's Northwest Reunion . . . Persuading O. B. Jaynes to be her partner . . . she did a "Buttons and Bows" dance that brought down the house . . . An amazing number of Oregonians, Washingtonians and British Columbians were there . . . to join in the fun prepared by Floyd Dawson . . . and it continued over the weekend . . .

At the Howard Manor Friday night were Al and Nellis Hunt and their houseguests the Max Shapiros . . . with Belmont and BJ Sanchez . . . Chatting with them from an adjoining table was Andrea Howard . . .

Tom and Theodore Fleming entertained Saturday night . . . at one of a series of small, intimate affairs which they are hosting this season . . . Their guests were Jack and Enor French, Dr. and Mrs. Henry Dillard, and Mr. and Mrs. Jack Luccarelli . . .

The Kenneth Kirks and the Billy Maloufs were among Palm Springsers who attended . . .

Ruby Ball in Los Angeles Saturday night . . .

Salud, Amigos

Northwesterners will hold a reunion at the Oregon-Washington party at The Tennis Club Wednesday night . . . Palm Springs which is always the winter capital for our Northern neighbors . . . has a large number of them in residence here now . . .

Among those with reservations for the dinner are . . . Howard and Kay Morris, Bill and Eve Brooks, the Gordon Prentices, Don Kennedys, and Mr. and Mrs. W. E. Froude, the George Braleys of Portland . . . Mr. and Mrs. Carl B. Williams and Mrs. Harry Byrne of Seattle . . . Edward K. Bishop of Aberdeen . . . and many more . . .

Special table arrangements and entertainment is planned . . . for the members and their guests . . . at the Tennis Club salutes the Great Northwest . . . Another event on The Tennis Club calendar is a dinner hour style show . . . on January 29 . . .

Peggy Lester is nursing a broken ankle . . . the result of a misstep on the golf course . . . Her houseguest over the weekend was Mrs. Stanley Gleis of Beverly Hills . . . who is Georgia Kaye of the fashion world . . .

Vera-Ellen, MGM's petite star, spent a few days in Palm Springs . . . staying at the Rossmore . . . Vera-Ellen was the househostess for the Eastern team in the All Star pro game . . .

Petrified Eyeglasses

Chester and Patricia Moorten (cactus growers) are back from a cactus hunting trip over in Arizona . . . around Tucson . . . Besides some interesting cactus specimens . . . they picked up an odd bit of rock formation . . . which they call "petrified eyeglasses" . . . along the old Spanish Trail . . . They had their young son Clark with them Wednesday night . . . at the premiere of Disney's "The Living Desert" . . .

Commander Maurice and Louise Horner, Commander Tom White, Dr. and Mrs. Alfred Strauss, and Dorothy Gazda . . . flew over to Las Vegas tomorrow for a couple of days . . .

Dorothy Gray tells me that Stewart and Jerry Hopps are on a 10-day vacation in Havana . . . They flew from San Francisco . . .

At El Mirador . . . There seemed to be Commanders and Commodores all over the place . . . at El Mirador's cocktail party for their guests . . . Wednesday evening . . . There was Commander Buster Hoyle USN (in uniform) and Commander A. P. Rhodes (in civvies) . . . and Commander H. W. Angsten of the Chicago Yacht Club . . . The Commodore

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GONE TO
Dewane's

Headquarters for
Fashion Foot Wear

Private Cottages
Delightful Suites
Lovely Rooms

**New DINING ROOM
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under the personal supervision of Santos

Deep Well Inn John Ravese, Mgr.
180 S. Palm Canyon Drive
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Over 100 New Styles

180 S. Palm Canyon Drive

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Social-Club Calendar

(Clubs and organizations are invited to send in meeting dates for listing.)

January 18— Gussie Fleishman Group, desert luncheon, 1 p. m., Jewish Community Center, Palm Springs Womans Club clubhouse, 2:30 p. m.

January 19— Soroptimists, Chi Chi, 12:15 p. m., Kiwanis, El Mirador, 12:15 p. m.

Chamber of Commerce banquet, Tennis Club, 8:15 p. m.

Cahulla P-TA, school cafeteria, 9:30 a. m.

California State Nurses Association, Desert District 34, Palm Springs Health Center, 7:30 p. m.

Owen Cottman Post 519, American Legion, World War II Memorial hall, 8 p. m.

Rotary, Tennis Club, 12:10 p. m.

Rotary Annas, Tennis Club, 12:10 p. m.

Frances Stevens P-TA spaghetti dinner.

Desert Art Center luncheon, Racquet Club, 12:15 p. m.

January 20— Junior Chamber of Commerce, World Wars Memorial hall, 8:15 p. m.

O. E. S., Masonic Temple, 8 p. m.

Lions Club, Chi Chi, noon.

Elks Lodge, at the Cove, 8 p. m.

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Dr. Calista Stefan,

Cancer Films
to be Shown
Cahuilla P-TA

Two films on cancer detection and discussion and a question and answer period by Dr. William Elliott will be on the program for the January meeting of Cahuilla P-TA, Tuesday morning, at 9:30 a.m., in the school cafeteria.

In addition a short film on polio will be shown.

All women of the community are invited to attend the meeting.

Mrs. Sidney O. Noles, Jr., president, will preside.

READ SUN
CLASSIFIED ADS



(Photo by DUG)
AT EL MIRADOR — Gathered about the hors d'oeuvre table in the Kiva Room at El Mirador, at the weekly cocktail party for hotel guests, are, (left to right) Commander A. P. Rhodes,

Harry Martin and Mrs. Martin of Clayton, Missouri, and Commander Buster Hoyle, USN. The Kiva Room was filled with guests Wednesday evening for the first party of the season.

Woman Crosses Continent for 91st Birthday Here

A nonagenarian traveled recently. Making the trip with across the continent to celebrate them was a daughter-in-law, her 91st birthday in Palm. Mrs. Edna Mandeville of North Hampton, Massachusetts.

Mrs. Alice Mandeville, mother of Mrs. Mandeville is the grandchild here with her daughter and mother of Frank Murray of son-in-law, Mr. and Mrs. Frank Vista Oro, and it was at the son Hill from New London, Conn. Murray home that the family

gathered Tuesday for the birthday celebration. Also in the family group was another daughter Mrs. Amanda Murray.

A birthday cake and champagne marked the festive occasion.

A native of St. Cyprien, Canada of the Province of Quebec, this is Mrs. Mandeville's first trip here and she stood the cross country jaunt well. They will be here for about a month.

Top Male Models to Be in Show

Invitations that have gone out for the Men's Wear fashion show to be staged at the Racquet Club on Friday night, say that the garments to be shown will be "colorful as a silk Arabian tent, new as tomorrow's desert sun."

Six top male fashion models from Los Angeles, Stuart Hall, Bob Keyes, Wallace Fawley, Paul Power, Wray Sherrill and Bill Fleet will participate in the show, which is scheduled for 7:30 p. m.

There will be feminine models for the Women's co-ordinates.

Presented by Bullock's Mens store, the show will feature the designs of top men's wear designers in the nation.

Mrs. Renee Crowley, stylist and fashion coordinator, will commentate the show.

**\$32,500 will handle
WITH NO TRADES**

Top Exclusive South End

Income Location

4 large beautiful furnished units, Youngstown steel kitchens
Room for pool and more units

Have beautiful home and rent 3 units.

Completely cooled, walled, fine sprinkling system,
outdoor lighting, well landscaped.

On \$3,000 lot.

FULL PRICE \$42,500

For complete details see your broker or

BILLY WRIGHT

180 South Indian Ave.

Phone 5727

Society



(Desert Sun Photo)

AT DISNEY PREMIERE — L. C. Lewis, president of the Desert Museum, and Mrs. Frank Bennett, who was in charge of ticket sales are shown in the forecourt at El Paseo Theater before the premiere of Walt Disney's "Living Desert."

Yes-
**You Can Come Out From
Behind That Clothesline-**

OPEN
6 DAYS
A
WEEK
FROM
8-6 P.M.

Whether It's
A SHIRT

DIAPERS

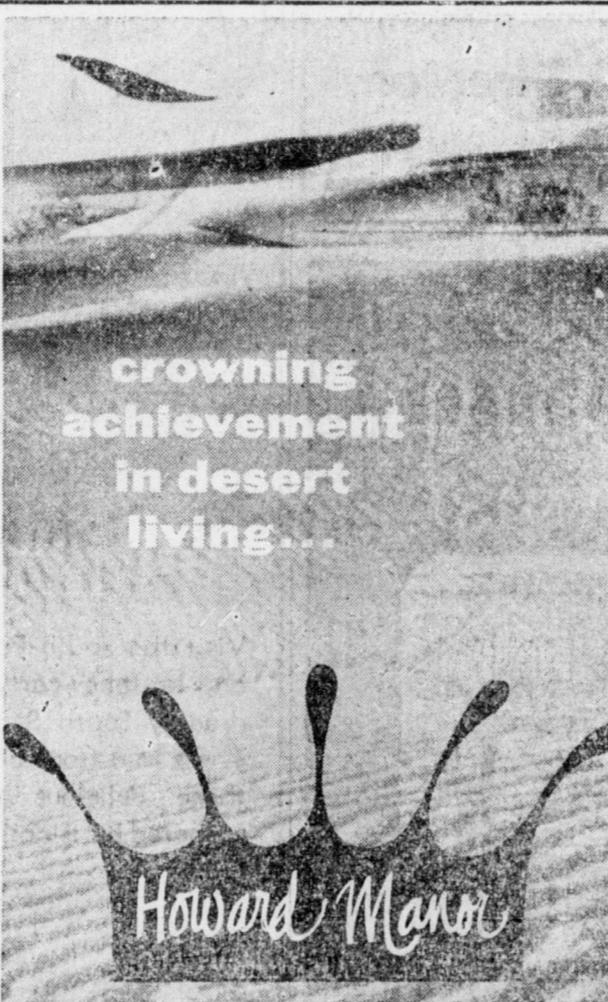
100 POUNDS OF SHEETS
... It's Faster ... It's Better at the

AUTOMATIC LAUNDRY

Rear of 440 So. Indian Ave.

Phone 7984

Look for the Green & White Stripes



Unexcelled accommodations - outstanding

entertainment — incomparable cuisine.

Hear the Famed

PAGE CAVANAUGH TRIO

5-7-2 N. Indian Ave. For reservations call 2227

BPOE Wives Elect First Officers

At the organization meeting of the wives of Palm Springs Elks, January 12, Mrs. Gordon Krysan was elected president. Serving on the board will be Mrs. Estelle Gilbert, vice president; Mrs. Duane Stachler, treasurer; Mrs. Mel Smith, secretary.

The group, for which a name will be selected at the next meeting on January 26, will meet twice a month at the Elks lodge.

First activity of the new organization will be promotion of the March of Dimes dance on January 30, with Elks assisting. Mrs. Otto Grelson and her committee will be in charge.



(Anderson Photo)
LONDONERS — Gerald and Betty Wellesley of London, England, who have been at the Racquet Club since early in December, left this week to return home. They will visit Jamaica and spend a few days in New York before sailing.

Phone
Your News
2249

Eastern Star Guest Night on Thursday

The Palm Springs Chapter 376 Order of Eastern Star will observe Guest Night, when they meet in the Masonic Temple on Ramon road, Thursday at 8 p. m.

Guest officers will take over the duties of the local officers. Mabel Halliday, Worthy Matron, and Russell Smedley, Worthy Patron, will preside at the meeting.

On the refreshment committee will be Agnes Wilber, chairman, Edythe Flaherty, Elose Stude and Alvira Evans.

WATCH MISSING

Loss of an Omega wrist watch valued at \$100 was reported to police Thursday by Culver Nichols, 1120 Paseo El Mirador.

POSITION WANTED

Uncencumbered
Personable Male

Age 30

Desires position
with individual or
family as
Masseur, Chauffeur
and companion.
Experienced, capable and
dependable.

Excellent references

Will travel —
live in city or country.

Write Desert Sun,
P.O. Box 190
File R-9

TUESDAY A LARGE GROUP OF BEAUTIFUL DRESSES

REDUCED TO

\$15

Faye-Renee

191 South Palm Canyon
Just South of the Plaza

What WAS THAT

you wanted to have FRAMED?

Was it a picture of

Junior



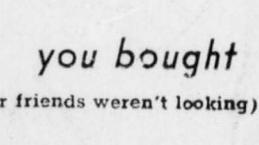
... or maybe it was



a lovely scene of the desert



abstract that



you bought

(when your friends weren't looking)

Whatever it is you have been putting off having framed . . . delay no longer . . . Now there is a place in Palm Springs to have it done . . . Whether it is a miniature or a mural . . . whether you want it plain or a fancy job.

Edward Canby Studio

121 South Palm Canyon Drive

Phone 2783

Palm Springs



(Eddie Carroll Photo)
HONEYMOONERS — Mr. and Mrs. Sidney Elliott of North Hollywood who are honeymooning in Palm Springs, are shown at The Rossmore pool. Mrs. Elliott is the former Barbara Kahn and the two met last Spring, when both were guests at The Rossmore.



HOSTS PARTY — Edgar Kaufmann (on left) who reserved 67 seats at the "Living Desert" premiere for his friends, is shown here as he arrived at the theater, with Miss Grace Stoops, Dr. Clarence Smith of Desert Museum and Lloyd Simon.

Interest exempt, in the opinion of counsel, from all present Federal Income Taxes and State of California Personal Income Taxes

Desert School District
(Palm Springs)
Riverside County, California

Amount	Coupon	Maturity May 1	Yield
\$ 5,000	2½%	1961	2.50%
20,000	2½	1962	2.65
30,000	2½	1963	2.80
25,000	2½	1964	2.90
25,000	2½	1965	3.00
30,000	2½	1966	3.05

We believe these bonds meet the requirements as legal investment in California for Trust Funds and Savings Banks subject to the legal limitations upon the amount of the banks' investments, and are eligible as security for deposits of public moneys in California.

Legality of these bonds has been approved by Messrs. O'Melveny and Meyers, attorneys, of Los Angeles, California.

BLYTH & CO., INC.
215 West Sixth Street, Los Angeles 14, California
Telephone MUtual 7171
PASADENA SAN DIEGO

Date Set for M.O.D. Luncheon

Mrs. B. H. Pollak, who will be general chairman for this year's March of Dimes benefit fashion-luncheon, this week announced that it will be held at El Mirador on February 19.

Always one of the big events of the season, this year's show will present fashions for "toddlers to grandmothers" from the Mary Helen and Lillian Agar shops.

Visitor from Illinois Feted at Luncheon

Mrs. Daisy Roberts was hostess Friday noon at a luncheon at Hotel Oasis dining room. The affair honored Mrs. Florence Eosewell of Illinois, who is a houseguest of her sister Mrs. M. L. Felix.

The ladies lunched at tables overlooking the garden. In the party besides the hostess, Mrs. Eosewell, and Mrs. Felix were Mesdames Carl Coss, Lee Haven, Al Fleming, Earl Lloyd, Jack McCarthy.

Chicagoans Visit Village

Mr. and Mrs. Howard Palmer of 610 North Hermosa drive, have had as their houseguests her sister and brother-in-law the Alfred De Christopher of Chicago. The Chicagoans fell in love with the desert and say they may return to make it their permanent home.

The Desert Sun—3b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, January 18, 1954



(Paul Popoff photo)
ANNIVERSARY REGULARS — Back in Palm Springs last week to celebrate another wedding anniversary were Captain and Mrs. Ferris Thompson of Long Beach. The Thompsons came to Palm Springs on their honeymoon twenty-two years ago and

have made it an annual custom to celebrate their anniversary here. They stayed at Casitas del Monte, and are shown above dining at the Tennis Club. Captain Thompson is chief medical officer of the Long Beach Naval hospital.

Now—See and Try America's First Transparent-Top Car!



Now really see the scenery—and high traffic lights—without bending your head. The permanently fixed transparent section is made of super-tough plexiglas.

1954 Mercury's revolutionary new Sun Valley lets you see through the roof! Yet that green-tinted plexiglas section gives hard-top protection against wind and weather.

No, this isn't one of these some-day-maybe "dream cars." The new Mercury Sun Valley is already in quantity production. It's on display right now at our showroom. And it costs less than you'd expect. You have a wonderful sensation of driving with no top at all—

except that you enjoy the wind and weather protection of a standard sedan or hard-top. The soft light that filters through the tinted plexiglas top is cool, restful. **Entirely new 161-horsepower engine**—The new Sun Valley, like the 7 other stunning, newly

styled Mercury models, features a completely new overhead valve V-8. It has more power per cubic-inch displacement than even Mercury has ever been able to offer before. In short, it introduces fine-car power to the popular-price field. Coupled with the first ball-joint front wheel suspension in its field, it gives you an effortless new kind of performance that makes any driving easy.

ON DISPLAY NOW

New 1954
MERCURY

A new kind of power
that makes any driving easy

Don't miss the big television hit, "TOAST OF THE TOWN" with Ed Sullivan. Sunday evening, 9:00 to 9:30. Station XXXX, Channel 4.

PALM SPRINGS LINCOLN-MERCURY COMPANY
335 Sunny Dunes Road Palm Springs, Calif. Phone 2301-2052

FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

The Desert Sun—4b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, January 18, 1954

City-Wide Recreation

(as reported by City Recreation Department)

SQUARE DANCING—Tuesday, 8 to 11 p. m. Frances Stevens School auditorium. Admission by donation, open to everyone. Walt Bauman, caller.

BASKETBALL—Monday and Wednesday, 7:30 and 8:30 p. m. High school gymnasium. Admission free.

TAMARISK PARK—Picnic facilities; lighted tennis courts, 25 cents an hour for lights; shuffleboard courts, horseshoe courts, children's playground. Open every day.

DeMUTH PARK—Relaxation facilities.

YOUTH CENTER—Monday through Saturday, 3:30 to 5:30 and 6:30 to 9:45 p. m. Open to boys and girls 13 to 19 years of age. For information regarding use of Polo Grounds, contact Howard Haddock, recreation director, Phone 2202.

Schedules

WESTERN AIR LINES

DEPARTURES
For Los Angeles: 9:33 a. m., 4:30 p. m., 9:50 p. m.
For San Diego: 8:15 p. m.
For Las Vegas: 4:45 p. m.

ARRIVALS
From Los Angeles: 3:56 p. m., 9:32 p. m.
From San Diego: 4:46 p. m.
From Las Vegas: 8:18 p. m.

SOUTHERN PACIFIC

DEPARTURES
For Los Angeles: 4:41 a. m., 11:56 a. m., 1:19 p. m., 3:18 p. m., 7:20 a. m.

ARRIVALS
From Los Angeles: 3:56 p. m., 10:30 p. m., 11:08 p. m., 11:56 p. m., 2:57 a. m.
*Ask agent.

GREYHOUND LINES

DEPARTURES
For Los Angeles: 12:15, 7:40, 10:10, 10:55 a. m., 2:20, 4:30, 6:45, 8:35 p. m.

ARRIVALS
From Los Angeles: 4:24, 9:32, 11:47; 11:56 a. m.; 2:43, 3:59, 3:41, 6:45, 8:26, 9:16, 11:26 p. m.

DIRECTORY

Palm Springs and Desert Area

Real Estate Firms

PALM SPRINGS Phone

APPLEBAUM, DAVID 5555
326 S. Indian Ave.

BOGESS, Incorporated 2971
Penthouse 31, The Plaza

FULTON, MURIEL E. 2225
119 S. Palm Canyon Dr.

GANNON REALTY CO. 2772
711 N. Palm Canyon Dr.

HAMMOND, JAMES 5373
875 N. Palm Canyon Dr.

HARRY REID and

RUSSELL, WADE 2855
850 S. Palm Canyon Dr.

HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.

ISRAEL, ADOLPH 2981
671 N. Palm Canyon Dr.

JAMES, MARTHA 2751
445 N. Palm Canyon Dr.

JONES, A. H. CO. 4644
600 S. Palm Canyon Dr.

MATHEWS, CHAS. J. 5308
150 S. Indian Ave.

MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.

MUNHOLLAND & CO. 3673
1050 N. Palm Canyon Dr.

NICHOLS, CULVER 2182
861 N. Palm Canyon Dr.

PALM SPRINGS REALTY CO.
190 N. Sunrise Way 2742

PRESS, THERESE 5282 or
420 S. Indian Ave. 5691

RAY, REX 2064 or 3103
737 N. Palm Canyon Dr.

ROCKS, MADGE O. 7375
P.O. Box 669

SHEPTEENKO, PETER B. 2727
The Pioneer Realty Co.

475 N. Palm Canyon Dr.
VENER, LOUIS 5595
3775 N. Indian Ave.

Mail Address P.O. Box 1447
WEINSTEIN, RALPH 2884
256½ S. Palm Canyon Dr.

WILLIAMS, JOHN W. 3311
422 N. Palm Canyon Dr.

WRIGHT, BILLY 5727
180 S. Indian Ave.

CATHEDRAL CITY

BILES, RUTH 8-4371
56 Glenn Street

BLAKELEY, M. H. 8-4313
HILLERY, WILLARD R.

8-3471
JORGENSEN, E. M. 8-3401
48-574 Broadway

LEWIS, ANN REALTY 85002
Formerly Ann Sloan Realty

661 Broadway

SHERRILL, R. H. "Bob" 707 and 713 "D" St. 8-3543

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BURKE, TONY INC. 83481
Wonder Palms Rd at

Hiway 111

RANCHO MIRAGE

EWART, ESTELLA C. 8-4203

COACHELLA

RALPH L. STEPHENS CO.
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PALM DESERT

EDITH EDDY WARD
Palm Desert 76-3431

73-667 Hiway 111
HOUSE OF ROY 76-4702

Lois Roy, Broker

Palm Desert Biltmore

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RALPH L. STEPHENS CO.
Lupine Ave at N. Jackson 7-7371

CLASSIFIED ADS

The Desert Sun

and PALM SPRINGS NEWS

PALM SPRINGS, CALIFORNIA

Monday, January 18, 1954

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(as reported by City Recreation Department)

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Photography

AT — marty kenyon's GRAPHLEX CIRO — 35 Camera — case — flash ONLY \$69.95

Did you forget your camera? RENT A CAMERA — Box camera, 35¢ per day. Polaroid and Stereo at \$1.50 per day.

Desert Camera Shop 288 N. Palm Canyon Ph. 5111 Open evenings and Sundays

Lost and Found

LOST — Friday evening, solitaire engagement ring, platinum diamond setting. Reward. Return to Desert Sun office. PLEASE!

LOST — Diamonds and pearls crescent moon gold pin. Reward. Phone Mrs. Chase 372 1000 Palms.

LOST — Ladies' gold wrist watch. Rubies one side, diamonds other side. Reward. Please call Mr. Quinn, 2058.

LOST — Elks Tooth and Chain. Liberal reward, no questions asked. Phone 4403.

LOST — EYEGLASSES, GREEN FRAMES, REWARD, PH. 4538

Personals

LOST — Diamonds and pearls crescent moon gold pin. Reward. Phone Mrs. Chase 372 1000 Palms.

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LOST — EYEGLASSES, GREEN FRAMES, REWARD, PH. 4538

Help Wanted

WISH TO share my home with working mother. Will provide child care. Ph. 2391.

PUBLIC STENOGRAPHER Mary Jayne Brust Phone 7606

EXPERIENCED gardener, lawn care, etc. All year service. Ph. 3436.

EXPERIENCED housekeeper. Adult family, live in. Write Box 572, Idyllwild, Calif.

HOUSEWORK BY HOUR PHONE 5787

ODD JOB carpenter work. Louis Carpenter, Hatchett's Court. Phone 9074.

WINDOW CLEANING \$1.50 Hour PHONE 2505 — MR. ECCLES

BABY SITTING OWN CAR PHONE 3540

Announcements

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Service Miscellaneous

MACHINERY SHOP

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Telephone 5411

General Precision Machine Work

Swimming Pools

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General Precision Machine Work

Help Wanted

Must be experienced in G.M. Cars.

Ask for Ben Benson Personal interview only Ruth Anderson Ed Todd

EMPLOYMENT SERVICE AGENCY Ruth Sougey 135 E. Andreas Road

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Stack Chevrolet

330 E. Sunny Dunes Road

Coachella Valley

COMPLETE employment service. Offices, homes, hotels, restaurants and general.

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Phone 2622

or 4414

THEATRE CASHIER—Over 18 years old. Part time, evenings only. Apply in person at Sunair Drive-in Theatre on Hiway 111 near Cathedral City.

Experienced stock clerk-salesman.

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256 SO. PALM CANYON DR.

FREE EMPLOYMENT OFFICE

224 North Indian Avenue

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Carpenter, Patch Plastering

Cement & Block-Work

Palms Springs Trailer Corral

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MORE PEOPLE READ DESERT SUN CLASSIFIED PAGES THAN ANY OTHER MEDIUM IN THE DESERT AREA

Real Estate For Sale 35

GANNON REALTY

A REAL BARGAIN! 3 bedroom, 2 bath home, partly furnished on large walled lot. Only \$12,500. Small down.

A DREAM HOME! Beautiful new, modern 3 bedroom, 2 bath home in view location. 18'x23' living room with fireplace, sliding glass doors to south patio, ducted furnace heat and cooling, garage with storage. ONLY \$2500 cash. Price \$14,750.

CUSTOM BUILT — 2 bedroom, 2 bath. Modern, lush coloring, lots of glass, attractively furnished. Magnificent view, large walled lot. Only \$21,500.

BEAUTIFULLY furnished contemporary 2 bedroom, 2 bath home with HEATED POOL. Oversize 2 car garage with storage. Large, walled corner lot in choice view location. Furnished price \$29,500.

FINEST construction 4 bedroom, 4 bath home, ducted heating and air cooled, air cooling, beautifully furnished on large, landscaped, walled lot. Complete package, \$46,500.

INCOME POSSIBILITIES — 2 bedroom, 2 bath, furnace heat, air cooled, R-3 corner. Furnished \$18,500.

LUCRATIVE LIVING in your own 2 bedroom, 1½ bath apartment. With 3-one-bedroom apartments to pay your way, while you swim in your own POOL. Close in location. Furnished. Only \$17,500.

Listen for TOP Real Estate values on "Yours For Listening" at 2:45 P.M. Monday thru Friday over KCMJ.

711

N. Palm Canyon
Phone 2772

1954

New Model
Home
1942 Price

BEAUTIFUL heated pool. Walked privacy, 3 bedrooms, 2 baths. Furnished complete. Now listen to this amazing low price.

\$22,500
MOVE IN for \$7500 cash and pay only \$100 month! It's unbelievable but true! This you must see! Call Terry Ray or his associates. IT'S THE DEAL EVERYONE DREAMS OF. Terry says he wishes to be fair to his clients, otherwise he would buy it himself for speculation.

Terry Ray

Jules DeVorzon Helen Churchill Howard Palmer Ernie Dunlevie 773 N. Palm Canyon Ph. 2064

GOOD BUYS

2 UNIT modern stucco motel. Double carport, 2 acres on highway, steady tenants. \$5,600.

10 ACRES on highway near Cathedral City.

NEW 2 bedroom, stucco home, ½ acre, choice location and view. Asphalt tile floors. Ample closet space. Only \$8,950.

ACRE VIEW homesites in the Cove under market price.

Most unusual hotel or club site in the valley. Has everything!

CHOICE — Modern — Spacious. New homes \$13,600 to \$30,000. In exclusive Cathedral Highland and Sunair tracts. Natural TV — 1 hour more sunshine, view, no sandstorms.

DESERT REALTY

615 Broadway Cathedral City Ph. 8-3251 Open 9 A.M. to 9 P.M.

THIS ONE YOU

WILL ENJOY SEEING!

FOR THE DISCRIMINATING: This new Las Palmas home will accommodate large family. Has every modern device for gracious living, quality construction, every detail in excellent taste.

MAGNIFICENT view of desert and mountains, charming small home with swimming pool. Only \$14,250.

James Hammond

REALTOR
EXCLUSIVE AGENT
671 N. Palm Canyon Drive
Phone 2981

Quality Crop Producer!

TRIM, NEAT early crop area ranch! Tops for citrus, vineyard! 50 acres, 46 tilled and irrigated, 40 acres sweet potatoes, beans. NEW 3 room home, air conditioned. PLUS 2nd home under construction.

TON TRUCK, VALUE EQUIPMENT, YOURS! \$42,500, terms or trade for Newport income property. B. Phillips, STROUT REALESTATE, 83-965 Hwy 99, Indio, Phone 7-3804.

A UNIQUE two room bungalow, has to be seen to be appreciated. Nice fireplace and completely furnished. Ready to move in. Landscaped with plenty of shrubbery, three grapefruit trees. Located at 339 Vista Ora. Please call 519 for appointment. Price \$14,500.

4 BEDROOM, 3 bath home in Tahquitz River Estates, 5 years old with carpets and drapes \$28,500. Beautifully furnished \$32,000. 1229 S. Riverside Dr. See owner on premises.

PALM DESERT HOME, 2 bedrooms. Like new. \$9850. \$1000 down. \$88,500 month. Move right in. Owner. Phone evenings 76-4761.

5 ROOM furnished house, close in. Reasonable terms. 325 N. El Segundo Road.

Real Estate For Sale 35

HAROLD HICKS FOR REAL ESTATE

For Over 30 Years

JUST WHAT YOUR ARE LOOKING FOR IN A DESERT HOME

5 bedrooms, 5 baths, huge lanai with barbecue set up. Completely and delightfully furnished. Heated and filtered swimming pool. Very close in, walking distance to schools, churches and shops. Reasonable terms available. Full Price: \$15,000

IT'S FOR RENT OR IT'S FOR SALE HAROLD HICKS HAS IT

REALTOR 813 North Palm Canyon Dr. Phone 2736

AND ASSOCIATES Mildred Jackson — Ray Baur Burnham Bigelow — Ken Herman Offering

BUYERS — VALUES AND SELLERS — RESULTS For Over 30 Years

HAROLD HICKS

Exchanges

Time to Trade

INGLEWOOD business or industrial property with 3 houses. Bringing in a good income. Great potential. Only \$17,500. Will take Palm Springs home or income. Up to \$25,000.

FOUR BEDROOM, 3 bath home with swimming pool. Completely furnished. \$28,500 for Los Angeles.

MODERN 3 bedroom home. Luxuriously furnished. Refrigerated cooling. Furnace heat. Deluxe throughout. Only \$35,000. For L.A. home or income.

THREE BEDROOM with pool, furnished. \$36,500 for Newport, Balboa or Lido Island.

12 UNIT apartment hotel near El Mirador Hotel. Furnished with large pool. A BUY at \$90,000. Want L.A. home or income as part payment.

APARTMENT HOTEL, 17 units. Finest location in town. Completely furnished. Large pool. \$175,000. Take L.A. home, income or trust deeds.

LET US EXCHANGE WHAT YOU HAVE FOR WHAT YOU WANT

Peter B. Sheptenko

THE PIONEER REALTY CO. OF PALM SPRINGS

475 N. Palm Canyon Drive

Phone 2727

TRADE

WANT home for triplex—owner ill.

WANT Palm Springs income for deluxe Long Beach income.

26 ACRES, Hemet, industrial. RR frontage for Palm Springs residence, income or ?

Regarding industrial properties See John W. Williams. Will lease or build to suit tenant.

FRANK MILLER

Gordon Nicholson

Mildred Potter

428 N. Palm Canyon Ph. 2929

CLEAR corner lot at La Quinta and copywritten mail order business for house trailer or ? Box 2091, San Bernardino, Calif.

Houses for Rent 46

2 BEDROOM furnished house. Northeast section. \$125 mon. on yearly basis or \$165 by the month.

REGULAR industrial properties See John W. Williams. Will lease or build to suit tenant.

John W. Williams

Realtor Associates

Claude W. Gottschuetz

Roslyn Lang

423 N. Palm Canyon Dr. Ph. 3311

ROOMY. MODERN and well furnished 2 bedroom home in Outpost Estates. Pool and tennis court privileges. \$225 month balance of season thru May or \$125 plus utilities on year's lease. 32259 Whispering Palms Trail. Phone Mrs. Cunney, 616-7437.

FOR LEASE by season or year. Well furnished 2 bedrooms and den, large living room, fireplace, air conditioning, pleasant roomy kitchen, many closets, etc. Close in, paved street. Adults, no pets. \$66 Vista Oro, Ph. 6626.

BUY RANCH home, pay like rent, small down payment. 2 bedrooms and convertible den, bar, fireplace, patios, 2 baths. Large screened porch. Se 572 Plaza Amigo off Tamarike. Owner Stanley 76748, Los Angeles.

KOZY, coach, 27 foot custom built. Fully equipped. Patio furniture and tennis table. Leaving for Europe, must sell Lot 55, Ramon Park.

26 STREAMLITE trailer complete with ramada and awning. Priced right. Desert Trailer Village, 432 E. Andrews.

1953 SPARTANETTE Tandem, 30 foot, 3 rooms and bath, twin beds. Never been on the road. Terms 1/3 down, price \$2800. Phone 8-3041.

21 FOOT trailer. Travel-eze. Bathroom, shower, refrigerator. \$1700. Private party. Make terms. Call Davenport 665822, collect.

SPARTAN ROYAL Mansion, 33 foot and ramada, barbecue pit, corner lot, beautiful layout, terrific sacrifice. Lot 86, Rancho Trailer Park.

1953 ROLLAWAY. Has everything, 40 foot double roof ramada. Sacrifice for quick sale. Terms. Bandy, Orchard Trailer Park.

AIRSTREAM 1954, 21' Good used trailers, 14' to 30' Auto Trailer Exchange, Inc. 1065 E. Ramsey, Banning.

TRAILER estate in Rancho Park completely equipped. Lot 82D, Cummings, 1563 Palm Canyon Drive, Ph. 5315.

FOR LEASE, display signboard, 10x20 feet, yearly basis. 72-210 Highway 111, Ph. 83-399.

BURROUGHS' Posting machine, \$100. Desert Sun, Palm Springs.

SPEEDBOAT, Studebaker in-board motor, trailer. \$150 as is. 1427 Vaquerito Road.

LARGE SQUARE GRAND PIANO, \$85. PHONE 5731.

Trailer Space 53

FOR SALE. Modern trailer park. Twenty-eight spaces room for fifty more. Phone 8-4515.

FURNISHED 3 bedroom home with heated pool. To reliable people. Season only. Phone 2519 for appointment.

ATTRACTIVE 2 bedroom furnished home, month or year. Wonderful view, lovely patio. 247 Racquet Club Road.

ALMA 25 FOOT, excellent, new awning. \$1500. Space J-14, new park. 110 N. El Segundo.

32 Foot Westcraft 1950. Cooler, awning, like new. Office-Rancho Trailer Park.

COLLAPSIBLE baby buggy, play pen, high chair, bathettine. Reasonable. Apply Temkin, McKinney's Court.

FOR LEASE, display signboard, 10x20 feet, yearly basis. 72-210 Highway 111, Ph. 83-399.

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LARGE SQUARE GRAND PIANO, \$85. PHONE 5731.

Wants of All Kinds 62

FLOOR SAFE PHONE 2225

Pets-Poul.-Livestock 65

WANTED — I need used western saddles and any other horse equipment. Will pay top price.

See — GEORGE RASMUSSEN at Rasmussen's Saddlery 1600 Chia Rd, at Rogers Ranch, Northend of Sunrise way

LOVABLE DOGS offered free to good homes. Must have fenced yards. 4849.

BOXER, AKC MALE 8 MONTHS CROPPED, SHOTS.

Ph. Palm Desert 76-4164

Used Cars For Sale 70

1947 Cadillac Inquire

650 No. Palm Canyon Dr.

1947 Cadillac Inquire

Palm Desert Sunbeams

By EDITH EDDY WARD

Shadow Mountain club "hit the jackpot" when Manager Floyd Dawson started the Queen for a Night program on Monday nights. What used to be an "off night" with just a few people dining at the club after a busy weekend, is becoming so popular that it is now necessary to make reservations in order to dine on Monday night. Approximately 200 were on hand for the first program when Mrs. Drexel Cooper was Queen. Then, when the word got out that Frank Bogert of Thunderbird was going to be

Master of Ceremonies there were about 300 and on last Monday night it went up close to 450! Celebrities who have taken part in the program and assisted as Master of Ceremonies the last three weeks have been Walter O'Keefe and Brian Donlevy; William Boyd (Hopalong Cassidy); George (Gabby) Hayes; Dave Barry; and Lt. Governor of California, Howard "Butch" Powers. Tonight the Emcee will be Al Pearce of radio and TV fame. And the Queen—who knows? Mr. and Mrs. Adrian Schwielek

gave their first Open House party since moving into their new Poolside home. Out-of-town guests were Mrs. Charles Cooper (Gary Cooper's mother), Mrs. Ruth Felix of Felix Chevrolet; Dorothy V. Mills and her mother, Mrs. Jessie Voile, from Santa Barbara; and Mr. and Mrs. VerNooy Eltinge from Los Angeles. Local guests included Dr. and Mrs. Robert C. Morrey, Mr. and Mrs. Ralph O. Capilano; Polly Wilson; the Bill McLaughlans; Mr. and Mrs. Robert Coates; Dr. and Mrs. Charles Alexander; Mr. and Mrs. Ben Vallat, Jr.; Elizabeth Trezevant; Mary Ann Wahner and her escort, John Hamilton Massey from Denver, Colorado.

The Palm Desert Little Theater opened this weekend with the three-act play "Laura" by Vera Caspary and George Sklar.

The next performance will be January 22, 23 and 24th and then again on January 29, 30, and 31. The cast includes some of the top performers in the Valley and Linda Clark as "The Girl" should reach the sensational heights she achieved in "Angel Street." Bob Linskey as the detective, has a different type role than the one which registered so strongly in "Personal Appearance." Milt Hunter (as the Southerner in "Laura") will long be remembered as the harried manager of the tempestuous Carol Arden in "Personal Appearance." You'll enjoy Margaret Gerke as Bessie Clary and Charlene Miller as Mrs. Dorgan, really goes overboard in her transition from youthful glamor to middle age spread. Clay Stearns, the director, says the part of Waldo Lydecker called

for an older man so Clay took on the role and he claims by doing so he save money on makeup!

Another lovely party recently was given by Mr. and Mrs. Harry W. Holt in honor of their daughter and her husband, Mr. and Mrs. Kenneth M. Kaufmann. Mr. Kaufmann is the son of the late Gordon Kaufmann, noted Los Angeles architect. Other guests included Dr. and Mrs. Lon Denison and son, Stephen, from Tehachapi; Commander and Mrs. Eugene Watters; Mr. and Mrs. Herbert Landis; and Mrs. Margaret (Bunny) Ward.

SHADOW MOUNTAIN EC- HOES: Clark Gable's secretary, Mrs. R. A. Garceau, was guest of Major and Louise Slater recently. Dr. and Mrs. Earl D. DuBois from Portland and Mrs. W.

M. Bollenbach and daughter, Leslie, from Minneapolis are guests of Marilyn and Jim Harstad for a couple of weeks. Mr. Bollenbach who is presently in Australia expects to join them here soon. Sally Lasley is back at Shadow Mountain Club as Social Director. Assisting her as hostesses for the Pacific Northwest dinner last Friday were Mrs. E. E. Reichert; Evelyn Hackborn; Juanita Bosworth, Mrs. Robert H. Gibson; Alice Smith; Flo Coffin; Polly Wilson; Mrs. Drexel Cooper; and Charlotte Steward.

BACK TO MEXICO

Four Mexican "wetbacks" were taken into custody by local authorities at 5:20 a.m. Thursday, and released later in the day to Border Patrol officers.

The Desert Sun—6b PALM SPRINGS, CALIFORNIA
and PALM SPRINGS NEWS Monday, January 18, 1954

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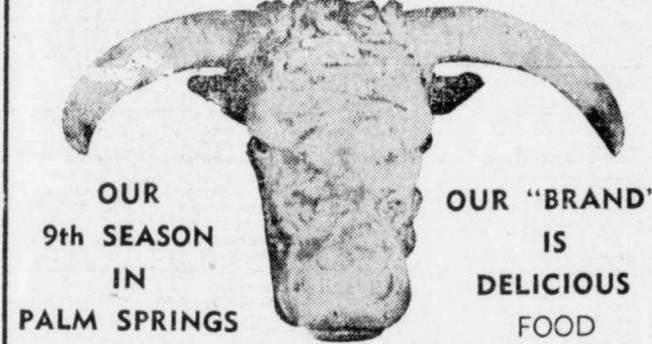
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